



# COOKIE POLICY



## Foreword

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This cookie policy is applicable from the moment you visit our website.

## What is a cookie?

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A cookie is a text file that is automatically saved in your browser and on your hard drive by a website when you visit. It allows your computer to store various technical data such as the number of visits, the frequency of exposure to an advertising banner, the connection to other sites. It also allows you to personalize your future connections by storing your connection information, preferences, etc.

## What types of cookies do we use?

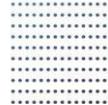
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SADEV has identified three (3) categories of cookies described below, the purposes of which will depend on the nature of the cookies. These are the cookies of which we are aware. We inform you that the issue and use of cookies by third parties are subject to their own personal data policy. Consequently, if you wish to know more about the use of your personal data by these third parties, we invite you to go directly to their website.

Cookies strictly necessary and functionality

Performance measurement cookies - analytical

Social network cookies



## Why do we use cookies?

### COOKIES STRICTLY NECESSARY AND FUNCTIONALITY

#### The necessary cookies

These cookies simplify your navigation between the pages of our site and are necessary to enable you to benefit from certain functionalities such as the creation of your user account and to secure your connection when you wish to access pages reserved for you. These cookies expire when you close your web browser.

#### Feature cookies

These cookies remember the choices you make to improve your experience on our SADEV website and to make your visit more personalized. The information that these cookies collect can be anonymised and can in no way be used to track the different activities that you may have on websites other than ours.

You will find below a non-exhaustive list of cookies, as well as information concerning their type, usefulness and lifespan.

COOKIE'S NAME	EDITOR	FONCTION	DURATION	DESCRIPTION
navgoco	Jquery	session	Session	Used by Jquery to display accordeon menu open on the product category pages.
PHPSESSID	Wordpress	session	Session	Use by Wordpress to manage website connexion.
wordpress_test_cookie	Wordpress	session	Session	Check if the cookies are enabled on the browser to provide appropriate user experience to the users.
wp-wpml_current_language	WPML	persistent	24 hours	Returns the current language.
woocommerce_cart_has	WooCommerce	Session	Session	Quote request management
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woocommerce_items_in_cart	WooCommerce	Session	Session	Management of added products
moove_gdpr_popup	Moove	Persistent	1 year	Cookies management



## PERFORMANCE MEASUREMENT COOKIES - ANALYTICAL

These cookies collect anonymous information about your use of our SADEV site. The information collected by these cookies is only used to improve your use of our website and never for identification purposes.

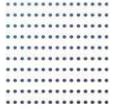
It is a tracker that collects information such as the time you spent on our website, which buttons you clicked on, how you arrived on the website (referring sites, social networks, search engines, etc.).

Thanks to these cookies, we measure the effectiveness of our interactive content via traffic statistics and improve our services.

These cookies may sometimes be placed by third party providers such as Google Analytics. Therefore, we inform you that data transfers outside the European Union may take place. However, we assure you that these transfers of personal data are carried out in accordance with the European Data Protection Regulation (GDPR), i.e. we ensure that these countries provide a sufficient and appropriate level of data protection.

You will find below a non-exhaustive list of cookies, as well as information concerning their type, usefulness and lifespan.

COOKIE'S NAME	EDITOR	TYPE	DURATION	DESCRIPTION
__utma	Analytics	persistent	2 years	This cookie is used to distinguish unique visitors to your site. The latter is updated on each page viewed.
__utmc	Analytics	session	session	This cookie works in addition to the __utmb cookie to determine whether or not there is a new visit by the current unique visitor.
__utmz	Analytics	persistent	6 months	This cookie stores all the information useful for identifying a source of traffic. It is in this cookie that the following information is stored: the traffic source, the medium for this traffic source, the keyword typed if the user consults the site from a search engine, etc. By default, this cookie has a lifespan of 6 months, however, you can modify this limit using the function: <code>_setCookieTimeout ()</code>
_ga	Analytics	persistent	2 years	Used to identify users.



## SOCIAL NETWORK COOKIES

These cookies allow you to share your activity on our site with social networking companies.

Our website may then contain sharing links to [Facebook](#), which will allow you to share the contents of our website with other users of these social networks.

When you use these share buttons, a third party cookie is set. Also, if you connect to the social network in question when you browse our website, the share buttons allow you to link the content you have viewed directly to your user account.

Cookies deposited by social network sites are their sole responsibility. This is why we invite you to consult their data protection policy, also called "Privacy Policies", by clicking on the various hyperlinks.

<b>COOKIE'S NAME</b>	<b>EDITOR</b>	<b>TYPE</b>	<b>DURATION</b>	<b>DESCRIPTION</b>
_fbp	Facebook	Persistent	6 mounth	Statistical and advertising monitoring



## How to manage them?

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We provide you with all the necessary resources to manage your consent with regard to cookies. Thus we offer you two possibilities:

### **Modification with the YourOnlineChoices cookie management platform**

This platform, commonly known as YourOnlineChoices is dedicated to internet advertising and internet privacy.

Thanks to this EU platform you have the possibility to disable performance-analytics, social network and advertising cookies at any time.

This platform lists all the companies that collect and use your personal information to offer you advertising based on your interests related to your browsing.

YourOnlineChoices gives you the opportunity to regain control over your personal data by setting your preferences in terms of behavioral advertising.

To do so, please click on the following hyperlink: [YourOnlineChoice](#).

### **Modification through your browser settings**

Most browsers ([Google Chrome](#), [Internet Explorer](#), [Firefox](#), [Opéra](#)) accept cookies by default. However, you can choose to block these cookies or have your browser notify you when a site tries to deposit a cookie on your device.

To change your browser's cookie handling, you can change the settings in the Privacy tab.

Please note that some features of the site may no longer work.

The configuration of each browser is different. It is described in the help menu of your browser, which will tell you how to change your cookie preferences.

### **Modification through the cookie management banner**

SADEV has set up a cookie management banner in accordance with the new recommendations of the CNIL. Thus, you have the possibility to accept, personalise or refuse cookies directly from our site by expressing your choice using the banner that appears at the bottom of your screen.

## Updating the cookie policy

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This cookie policy may change from time to time.

The last update was made on 07/07/2020.